



Sponsorship Form for the 2024 AJA & POA Double Dip 3-day show



AJA Equine and Pair of Aces Stables are so excited about our upcoming Double Dip Horse Show, July 12-14th. Last year's show was such a success thanks to our incredible sponsors, and now we are getting ready to do it again!

Last year we had a vision to provide our local riders with opportunities that they do not usually have access to in the Reno area. Namely a chance to compete for prize money and division awards locally without the time and financial commitment of driving hundreds of miles to the Northern CA area. It was a huge success thanks to our amazing sponsors - and we are again reaching out to our community to see if you (or your small business!) are interested in some of the sponsorship opportunities that we have available.

As anyone who has attended a Hunter/Jumper show knows - you have a captive audience for a large portion of the day (we are the best at "Hurry up and wait") - and as such we are excited to offer sponsorship opportunities to local businesses that want to get their name out to our community!

There are a variety of sponsorship options available- ranging from Derby Title Sponsor (\$500), to Stakes Class Sponsor (\$150), or you could sponsor the daily ice cream social (\$75/day).

Our goal is to make sure that our sponsors receive recognition in our community, and the thanks they deserve for supporting a local event, so all of our sponsors will receive multiple social media shout-outs on Instagram and Facebook, as well as the opportunity to have your banner displayed on site all weekend long, and plenty of recognition and announcements on the days of the event.

Our Derby Title Sponsors will receive additional social media posts, premium placement of your banner, additional onsite advertising opportunities and we would love to invite you to present the ribbons and prizes during the awards ceremony of your Derby!

Thank you,

Liz and Annelise

Please fill in all sponsorship information:

Qty.	Total \$	Type of Sponsorship
_____	_____	\$500 Derby Title Sponsor
_____	_____	\$150 Stakes Class Sponsor
<u>Already sponsored</u>		\$75/day Ice Cream Social

Total Sponsorship Amount enclosed: \$_____

Business or Individual Name: _____

Email address: _____ Phone number: _____

Contact name: _____

One or 2 sentences about your business we can use in social media:

Any social media tags or accounts: _____

Please remit your **Derby Title sponsorship check to: Pair of Aces Stables**

Please remit your **Stakes Class sponsorship check to: AJA Equine**

To pay Derby Title Sponsorships by Zelle use **@pairofacesstables@yahoo.com**

To pay Stakes Class Sponsorships by Zelle use **@ajaequestrian@gmail.com**

☞ Please **mail this form** and sponsor checks to: **Pair of Aces Stables, 3400 Holcomb Ranch Lane, Reno, NV 89511**

☞ If paying by Zelle for either sponsorship, **please email this form to pairofacesstables@yahoo.com**

Next step: We will need your logo, and a banner from your company for advertising.

Please email your logo to susanhowe@gmail.com. Reach out to Liz or Annelise to get your banner to the show!